



**The Foundation for Managed Care Pharmacy
Cordially Invites You to Attend it's
Annual Symposium for the Pharmaceutical and Biotech Industries**

***Evidence Requirements for Formularies of the Future:
Impact of Comparative Effectiveness and Genomics***

**April 14, 2009
Gaylord Palms Resort & Convention Center
Kissimmee, Florida**

Program Summary

The barriers to transforming the health care system are many and daunting but the costs of inaction have become so visible and painful that public and private support for change is increasingly widespread. One key area ripe for system reform involves building an evidence base for the comparative value of health care technologies, including genomic applications, that is independently developed, transparent, credible and reliably funded. As stated in the May/June 2008 Health Affairs article "Crossroads in Quality" by Margaret O'Kane and colleagues "Strengthening the evidence base will not assure diffusion of evidence into practice, but it is an essential prerequisite for performance measurement, accountability for care, and tying payment to quality."

How will strengthening the evidence base transform your decision making? How do the pharmaceutical industry and your managed health care system customers view the formulary of the future? What level of evidence will your customers demand for coverage decisions for pharmacogenomic applications and to move these applications into routine practice?

Join our keynote speakers and expert panel for a lively discussion of these and other related issues such as:

- What are the barriers and key strategies to assure credible evidence is available for formulary decision makers?
- What policy changes are needed to develop the science base needed for health care decision making?
- Is there a need for standardized technology evaluation criteria across systems to facilitate benchmarking and comparison of value?
- How do we improve diffusion of evidence into practice?
- Since bias or the perception of bias is often linked to sources of funding, how do we ensure independence and reliable funding to reduce bias?
- What lessons can be learned from the experiences of other countries?
- What level of evidence will your managed health care customers deem sufficient for coverage decisions for pharmacogenomic applications and to move these applications into routine practice?

- FINAL AGENDA -

- 12:00pm - 1:00pm** Check-In, On-Site Registration and Buffet Lunch
- 1:00pm - 1:05pm** Welcome and Opening Remarks
Cynthia J. Pigg, RPh., MHA., *Executive Director & CEO,*
Foundation for Managed Care Pharmacy, Alexandria, VA
- 1:05pm – 1:15pm** Introduction of Topic and Speakers
Sean D. Sullivan PhD, *Professor of Pharmacy and Health Services, Director, Pharmaceutical Outcomes Research and Policy Program,* University of Washington, Seattle, WA
- 1:15pm – 2:00pm** Adapting Formulary Management Processes to Accommodate Personalized Medicine Concepts. **J. Russell Teagarden, RPh, MA,** *Vice President of Clinical Practices & Therapeutics,* Medco Health Solutions, Inc., Franklin Lakes, NJ
- 2:00pm – 2:45pm** Evidence Considerations at Decisions Points Along the Drug Lifecycle. **Newell McElwee, PharmD, MPH,** *Executive Director,* U.S. Outcomes Research, Merck & Company, Inc., New York, NY
- 2:45pm - 3:00pm** **Refreshment Break**
- 3:00pm - 4:15pm** **Reactor Panel – The Formulary of the Future**
Panelists:
- **Laurie Amirpoor, PharmD,** *Staff VP, Clinical Pharmacy Policy,* WellPoint Inc., Thousand Oaks, CA
 - **Jon C. Montague Clouse, BS Pharm, MS,** *Director,* Pharmacoeconomic Evaluations, UnitedHealth Pharmaceutical Solutions, Brevard, NC
 - **Mirta Millares, PharmD, FCSHP, FASHP,** *Manager, Drug Information and Pharmacy Outcomes Research,* Kaiser Permanente Drug Information Services, Downey, CA
 - **Matthew C. Palmgren, PharmD,** *Director of Clinical Pharmacy Solutions,* Humana Pharmacy Solutions., Crestwood, KY
- Panel Moderator: Sean D. Sullivan, PhD**
- 4:15 pm - 5:00pm** **Audience Q&A Session**
- Q&A Session Moderator: Sean D. Sullivan, PhD**
- 5:00 pm** **Adjourn**